



**DESIGN
PRINT
COPY
MAIL
FULFILLMENT
SIGNAGE**



design print copy mail fulfillment signage

35175 Plymouth Road · Livonia, MI 48150

734.427.2887 · Fax 734.427.2097

www.SaturnPrinting.com

CAPABILITIES

PRINTING DEPARTMENT

- 5 color printing
- Aqueous coating, dull, satin, gloss, soft touch, UV coating

DIGITAL PRINTING DEPARTMENT

- Full color printing
- Black and white printing
- Variable data printing

MAILING DEPARTMENT

- Cass certification
- NCOA - national change of address
- Standard, first class, non-profit mail
- Digital and inkjet addressing
- EDDM mailings
- List acquisition
- Duplicate removal
- Mail piece review

GRAPHICS DEPARTMENT

- Eye catching design - from business cards to logos and everything in between

FINISHING DEPARTMENT

- Saddle-stitch binding
- Right angle folding
- Micro-perfing/standard perf
- Cutting
- Scoring

- Slitting
- Banding
- Shrink wrapping
- Laminating
- Drilling
- Spiral binding
- Transfer taping
- Collating
- Numbering
- Round cornering
- Eyeletting
- Wiring or stringing
- Wafer sealing

WIDE FORMAT PRINTING

- Indoor custom banners
- Indoor pole banners
- Banner frames and stands
- Mounted prints
- Canvas wraps
- Vinyl cut lettering
- Decals
- A frame signs
- Lawn signs
- Golf hole signs
- Vehicle graphics



OFFSET PRINTING



When Gutenberg invented the printing press in 1445, he forever changed the lives of people in Europe and, eventually, all over the world. Previously, printing entailed copying all the words and illustrations by hand. Often the copying had been done onto parchment, animal skin that had been scraped until it was clean, smooth, and thin. The labor that went into printing made it very expensive. Because Gutenberg's press could produce printing quickly and with relatively little effort, printing became much less expensive, allowing more people to buy printed materials.

Well that was then and this is now. Technology, equipment and people are changed but the purpose and need for printing is still the same. Saturn Printing maintains equipment that is efficient and fast. Reason for that is the customer. The customer is what drives our business and we adjust for their needs. Short runs and fast turnaround is what is necessary for the customers of today.

We utilize proven technology and equipment to ensure that our printed products are of the highest quality. Our professional press-operators are masters at maintaining ink consistency and coverage, maintaining accuracy, and meeting tight deadlines.

- Maintains equipment to ensure optimum efficiency and quality
- Extensive knowledge of pre-press technology – film, metal/poly plates; ink mixing
- Extensive knowledge of chemical usage and disposal
- Quality Assurance

DIGITAL PRINTING



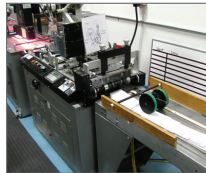
A CLEAR LOOK AT DIGITAL PRINTING

Take a long, hard look at your computer and you'll know that it has transformed how you listen to your music, how you do your work, how you watch movies. Every day we use the computer in so many ways that it's evident that our "old ways" are obsolete. Take, for instance, the way we take pictures. Back in the day we had to take roll of film to the nearest film processor for developing. This was the only way we were able to see the finished pictures on paper. Aside from being expensive, the process would take time, and what about those prehistoric cameras that we used! Today technology has given us a different song to sing. First, it replaced the old manual camera with a digital version. Second, the integration with computers allowed you to download your photos onto your laptop or desktop. Last, but not the least, the creation of a digital printer that can process the digital image in a short amount of time.

In the same way digital printing has truly changed the commercial print market. This means your order is processed faster and more efficiently with lower quantities. Quality has never been better. Nine out of ten times you can't tell the difference. It means whatever you are doing; making brochures, churning out flyers, writing a book, everything can be done digitally without waiting for days to see the finished product.

With all of the advantages of digital print, no wonder marketing strategies for business have become viable avenues for anyone to pursue. Implementing digital printing, because of its quick output and high quality, was the biggest consideration to why Saturn Printing has gone in this direction and taken the lead in offering the digital print option to its customers. Along with the equipment, advanced software production has given digital printing another feather in its cap, by making it reach another level. Technology's involvement will define digital printing in the years to come and by adding updated versions to the original structure we can see digital printing being done in a blink of an eye, with a quality that can only be described as "digitally magnificent".

MAILING DEPARTMENT



So you've started a business, gotten down to the basics, hired some help and took everything by the teeth. The rigors of building a business sometimes gets on your nerves, resulting to a high blood pressure and tons of stress. While you believe in your product and the people working for you believe in it too, there is a vital ingredient that must be applied for a successful business venture. I'm talking about product promotion and since you've got your business up and running, you want everybody to know about your product. The biggest hindrance would be your budget, as you've spent everything in making sure that the business is running smoothly, you are left with a meager total. You think about those costly printing materials that you have to produce in order to make your product visible to everybody or other promotional stuff you want the world to know. After thinking hard you come up with a solution; short run printing. Visible flyers, promotional materials and brochures can be done with a low output of expense. Printout can vary to 100, 300 or 400 as you desire.

By going to the avenue of short run printing, you are having the same quality in comparison with offset lithography but at a low cost. Ideal for small sets of prints under 1000. The most convincing part is its versatility, by applying short run printing you give options for test marketing strategies which can be tailor made to fit your standards. Quality comes out the same for short run printing and an offset press because they use the same printing paper.

The main criteria that makes short run printing viable would be printing for the ones you need in quality and in quantity. There is absolutely no waste of paper and the color output is excellent. Plus it can be coordinated with the green movement by utilizing paper within the standards of a specific green environment organization.

FINISHING | BINDERY



Ok you had your project printed and now there's a large pile of flat paper that needs to be either folded, bound or cut to a different size. Saturn Printing and Marketing offers a full range of bindery and finishing services to compliment your printed projects. Crisp folds, accurate trims and precision binding are just as important as what comes off our press. We pay attention to every detail to ensure your project is delivered to your complete satisfaction.

Our bindery and finishing services include but are not limited to drilling, binding, padding, collating, scoring and folding. We also have...

- Booklet making
- Coil binding
- Transfer taping
- Shrink-wrapping
- Tabs
- Automatic numbering
- Spiral binding
- Perforation
- Perfect binding
- Padding
- Lamination
- UV coating
- Soft touch coating



SIGNAGE | DISPLAYS

- Trade Show Displays
- Large Format Vinyl Banners
- Magnetic Signage
- Fleet Graphics
- Mounted Media
- Canvas Prints
- Custom Decals & Stickers
- Static Window Cling Decals
- Cut Vinyl Graphics
- Yard Signs



- Receive estimates on-line
- Place orders
- Upload files
- Helpful articles
- Info about the company
- Download utilities
- Customized portal for your company
for employees to reorder all items you purchase.



The screenshot shows the Saturn Printing website. The header is green with the company logo and a search bar. Below the header is a navigation menu with links: WELCOME, TESTIMONIALS, PRODUCTS, CUSTOMER RESOURCES, CAPABILITIES, COMPANY INFO, and CONTACT US. The main content area features a cartoon character holding a sign that says "EDDM Every Door Direct Mail". To the right is a sidebar with links: Products, Custom Print Order, Upload A File, and Document Center. Below this is a "Welcome to Saturn Printing & Marketing" section with a paragraph about the company's commitment to customer service. Further down is a "FEATURED PRODUCTS" section with four categories: Commercial Offset, Digital Printing, Mailings, and Variable Data. Each category has a small image and a brief description. At the bottom, there are two blue banners: "INK-HOUSE UV COATING" and "OUR SERVICES AT A GLANCE".

saturnprinting
We print what you think, without borders.

Questions? Call Us
734.427.2887

WELCOME TESTIMONIALS PRODUCTS CUSTOMER RESOURCES CAPABILITIES COMPANY INFO CONTACT US

EDDM
Every Door Direct Mail

- Products
- Custom Print Order
- Upload A File
- Document Center

Welcome to Saturn Printing & Marketing

We know when looking for a printing company you have many choices. Saturn Printing strives to be different. We think of ourselves as a customer service company first and printing is what we do. You'll notice we have a person that answers the phone, no robots here. We also don't make promises we don't plan to keep. If we tell you your order will be ready on Tuesday it will be ready Tuesday. You and your business are important to us and we take that seriously. If customer service is important and quality printing is just as important then call us today.

Duane MacDonald
President

FEATURED PRODUCTS

- Commercial Offset**
Claim space for your brand in every recipient's office or home. With branded gifts and giveaway items, a simple mug or hat can make a big, lasting impression.
- Digital Printing**
Your business is too important to rely on beginner design. Let our pros handle the concept, design and layout of your piece, and give every design the credibility it deserves.
- Mailings**
With a busy workload, you have more important things to do than folding, stuffing, sealing and shipping. Let us handle the small stuff, with mailing services that get your campaign out on time, every time.
- Variable Data**
Business isn't built on nameless prospects. It's built on relationships with people. With our variable data printing, you can deliver a personalized piece, showing your supporters they're more than just another address.

INK-HOUSE UV COATING OUR SERVICES AT A GLANCE

Ford Plant	Belden Ct	Bill Brown Ford
SATURN PRINTING	Plymouth Rd	Wayne Rd



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