





 **saturnwraps**

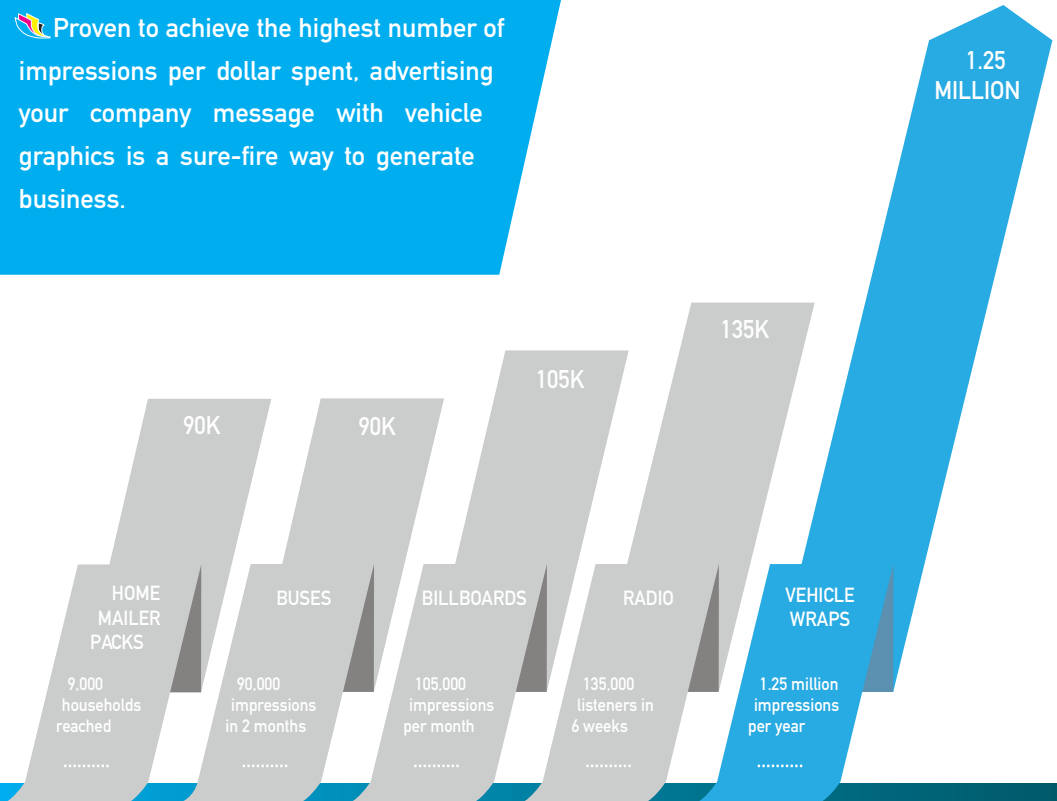
35175 Plymouth Road - Livonia, MI 48150
734.427.2887 www.saturnprinting.com

WHERE WILL YOUR ADVERTISING DOLLARS GET THE MOST IMPACT?

*based on a one-time expenditure of \$3,000

 Get more from your fleet vehicles by transforming them into a traveling billboard

 Proven to achieve the highest number of impressions per dollar spent, advertising your company message with vehicle graphics is a sure-fire way to generate business.



FLEET GRAPHICS

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COLOR CHANGE

CUSTOM WRAP

EXTRAS



Things to Know About Fleet Graphics:

-  The single most effective form of outdoor advertising today
-  Unlike paid ads, vehicle wraps work for you 24/7, 365; making the investment manageable for most small businesses.
-  Cost-effective, consumer attention getter

*Outdoor Advertising Association of America (OAAA)

Traffic Jams Become Marketing Opportunities.

Key statistics from the OAAA (Outdoor Advertising Association of America)

- 🌈 Depending on city and population size, a single vehicle wrap can generate between 30,000 and 70,000 impressions in just one day.
- 🌈 98% of Americans indicated they notice media targeting vehicle drivers and passengers.
- 🌈 29% said outdoor advertising caused them to visit a retail store within a week of seeing the ad.
- 🌈 Vehicle wraps offer the lowest cost-per-impression of ANY form of advertising.



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Is it Time to Rebrand Your Fleet?

Naturally, vehicle wraps are a great way for smaller companies to compete with vendors even 10 times the size of their operation. Vehicle wraps level the playing field for the small business owner. In addition to their growing popularity among individual vehicles of small businesses, vehicle wraps are increasingly being used on fleet vehicles. Wrapping a fleet of vehicles in a brand message is an extremely effective way to launch a new product or advertise for an event. Rather than a static sign or billboard that can only be in one place at a time, a fleet of vehicles moving through traffic can broadcast your message all over town in a single day.

EXERCISE YOUR
FREEDOM

 Choose from hundreds of color options supplied by top quality brands such as Avery and 3M.

 From matte chocolate to liquid chrome, we have the ability to change the color of your vehicle with a professional touch.

 Often mistaken for paint, the outcome of a vinyl color change at Saturn satisfies even the most particular customer.

*Hundreds of color options



COLOR CHANGE



Do you want to change the color of your vehicle?

Whether you're looking to replicate a carbon fiber hood or change the color of your entire vehicle, we can help. Using only the highest quality 3M and Avery color change wraps along with application by experienced professionals, Saturn Printing has the ability to deliver a world-class color change for your vehicle. Partnering with and being certified by only the top vinyl wrap brands, we can provide you access to the widest variety of colors and designs for your vehicle, with a solid warranty. Your vision will not be held back.

LIFESPAN

VINYL WRAP



You can expect vinyl film to last upwards of seven years.

PLASTI-DIP

- Plasti-Dip will begin to break down after about three years.



F.A.Q.

FLEET GRAPHICS

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Will a vinyl wrap effect the paint underneath?

A vinyl wrap will not damage the painted surface of your vehicle, and if the paint is factory, the wrap will serve as a shield to that surface and preserve the quality of the original painted surface. If removed correctly, the vinyl will not leave any residue, peel any paint, or cause any imperfections to the clear coat upon removal.

WHAT WOULD YOU
LIKE TO SEE?

 Turn heads from the streets to the dunes with a one-of-a-kind vinyl wrap.

 Stay in the light with a proof of your custom design every step of the way.

 Now offering professional in-house design and application process.



CUSTOM WRAP



Professional Application

Just as it requires a professional to apply a legitimate paint job, it takes a professional to dress your vehicle with a vinyl wrap. An unprofessional installation may cause damage to your vehicle. After vinyl is applied, it needs to be cut. A professional will do this without damaging the original paint, while an amateur can leave cut marks into the finish of your car. Inspecting the edges is a sure way to assess the quality of a wrap. An amateur will leave rough, sloppy edges along the panels and curves. It might look good from a few feet away, but like a poor paint job, a poor installation can ruin a good-looking car. Our installer is trained, certified, and experienced.

Creative Freedom is Yours



CUSTOM WRAP



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ENDLESS

CREATIVE OPPORTUNITY

CRISP VINYL APPLICATION TO:

-  Snowmobiles
-  Dirt Bikes
-  Motorcycles
-  Boats
-  Busses
-  BMX Bikes
-  Interiors
-  Just Ask!

Getting any ideas?

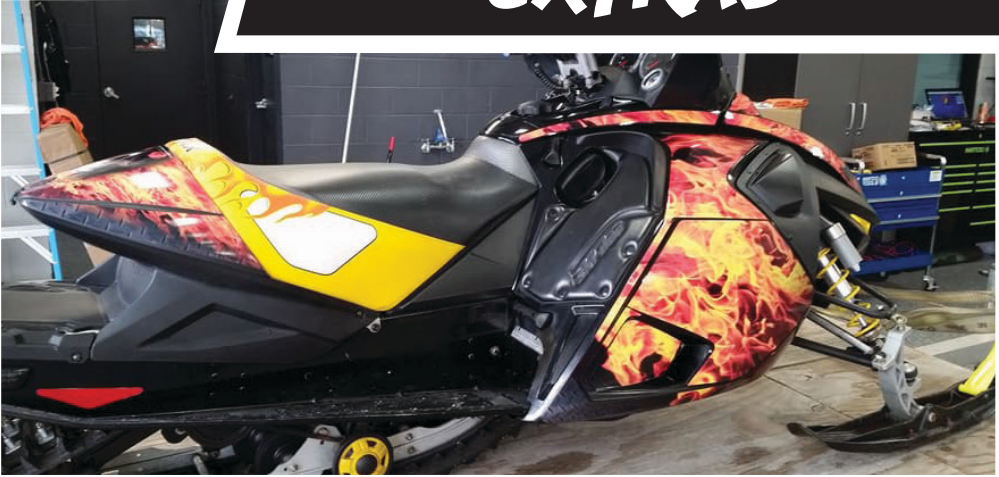


 **saturnprinting**

"YES, WE CAN DO THAT!"



EXTRAS



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